
About CIDEG

The Center for Industrial Development and Environmental Governance (CIDEG) of Tsinghua University serves as a center of excellence for policy research, academic exchange, graduate education, and on-the-job training on industrial development, environmental governance, and institutional transition. The long-term goals of the Center are to promote education and research on public policy and management in China and to enhance the communication, understanding, and cooperation among the academic, business, non-profit, and public sectors. The Center for Industrial Development and Environmental Governance (CIDEG) is very grateful for the unconditional sponsorship provided by the Toyota Motor Corporation.



▲ CIDEG 7th Joint Meeting of Board Members and Academic Committee Members on November 23rd, 2008



▲ CIDEG 14th Academic Committee Meeting on March 29th, 2014

CIDEG 2014

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Founding Dean, School of Public Policy and Management, Tsinghua University
Former Deputy Director, Development Research Center of the State Council

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Protection Foundation
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Institute



TOKUCHI Tatsuhito

Managing Director,
CITIC Securities Corporation



WU Jinglian

Senior Researcher,
Development Research Center of the
State Council



XIAO Meng

Senior Editor, Journal of Comparative
Studies, CITIC Publishing House



XIE Weihe

Vice President, Tsinghua University



XUE Lan

Dean, Professor
School of Public Policy and Management,
Tsinghua University

Academic Committee

Joint Chairpersons



AOKI Masahiko

Emeritus Professor,
Stanford University
Former President, the International
Economic Association



WU Jinglian

Senior Researcher,
Development Research Center of the
State Council

Members of the Academic Committee (in alphabetical order)



BAI Chong-En

Associate Dean, School of Economics
and Management, Tsinghua University
Mansfield Freeman Chair Professor,
Chair, Department of Economics



Barry J. Naughton

Professor of Chinese Economy;
Sokwanlok
Chair of Chinese International Affairs,
University of California, San Diego



Christine P. WONG

Professor of Chinese Studies,
Director of the Centre for
Contemporary Chinese Studies,
University of Melbourne



Edward S. STEINFELD

Dean's Professor of China Studies,
Department of Political Science,
Brown University



FUJIMOTO Takahiro

Professor, Graduate School of
Economics, University of Tokyo
Executive Director, Manufacturing
Management Research Center,
University of Tokyo



GAO Shiji

Senior Research Fellow, Institute of
Resources and Environmental Policy,
Development Research Center of the
State Council



HU An-Gang

Professor, School of Public Policy and
Management, Tsinghua University
Director, Center for China Studies,
Tsinghua University



JI Weidong

Dean, Professor, School of Law,
Shanghai Jiao Tong University



JIANG Xiaojuan
Deputy Secretary-General,
the State Council



KANEMOTO Yoshitsugu
Professor and Executive Advisor to the
President
National Graduate Institute for Policy Studies
Visiting Professor, Graduate School of Public
Policy, University of Tokyo



LI Qiang
Dean, Professor,
School of Social Sciences
Tsinghua University



QIAN Yi
Professor, Department of Environmental
Science and Engineering, Tsinghua
University
Member of the Chinese Academy of
Engineering



QIAN Yingyi
Dean, Professor, School of Economics
and Management, Tsinghua University



WANG Chenguang
Professor,
School of Law, Tsinghua University



WANG Ming
Professor, School of Public Policy and
Management, Tsinghua University



XUE Lan
Dean, Professor
School of Public Policy and Management,
Tsinghua University



ZHA Daojiong
Professor, School of International
Studies, Peking University



ZHOU Dadi
Senior Researcher, the Energy Research
Institute of the National Development
and Reform Commission

Research Team

Research Fellows (in alphabetical order)



CAO Jing

Ph.D., Harvard University
Associate Professor, Department of Economics, School of Economics and Management, Tsinghua University

Major research areas: Environmental economics, public economics, energy economics



CHEN Ling

Ph.D., Tsinghua University
Associate Professor, School of Public Policy and Management, Tsinghua University

Major research areas: Science & technology policy, industrial development and environmental governance, policy-making



CUI Zhiyuan

Ph.D., University of Chicago
Professor, School of Public Policy and Management, Tsinghua University

Major research areas: Politics and economics, state-owned enterprise reform and privatization, macroeconomic policies



FENG Kaidong

Ph.D., Sussex University
Associate Professor, School of Government, Peking University

Major research areas: Technological learning and catching-up under developing circumstances, evolution of innovation systems, innovation strategy and industrial analysis, business history of contemporary China



GE Dongsheng

Ph.D., Tokyo University
Lecturer, Beijing Center for Japanese Studies, Beijing Foreign Studies University

Major research areas: Product development management, supplier system management, Toyota production system



LI Wanxin

Ph.D., Virginia Polytechnic Institute and State University
Associate Professor, Tsinghua Graduate School at Shenzhen
Assistant Professor, Department of Public & Social Administration, City University of Hong Kong

Major research areas: Public policy making, implementation and evaluation, regulatory governance, sustainable development



MENG Jianjun

Ph.D., TOKYO Institute of Technology

Major research areas: Development economics, economic studies on east asia and China, industrial development and labor economics



QI Ye

Ph.D., State University of New York
Professor, School of Public Policy and Management, Tsinghua University

Major research areas: Resource and environmental policy and management, sustainable development theories, methods and policies



RONG Fang

Ph.D., University of Maryland
Post-Doc, School of International Relations
and Pacific Studies, University of California
at San Diego

Major research areas: Energy economics and
policy, climate change policy, urban planning
and energy demand



WU Yongping

Ph.D., Leiden University
Associate Dean, Professor, School of Public
Policy and Management, Tsinghua University

Major research areas: Government and
market, industrial policy, the industrial
policy of local governments and regional
development, Taiwan issues



YU Qiao

Ph.D., Michigan State University
Professor, School of Public Policy and
Management, Tsinghua University

Major research areas: Government and
market, industrial policy, the industrial
policy of local government and regional
development



ZHENG Siqi

Ph.D., Tsinghua University
Professor, Institute of Real Estate Studies
Deputy Head, Department of
Construction Management, Tsinghua
University

Major research areas: Urban economics, real
estate economics and housing



ZHENG Yuhui

Ph.D., Pardee RAND Graduate School
Post-doc, RAND Center for Health Economics
Post-doc, The National Bureau of Economic Research

Major research areas: Health economics, environment and
health, medical system and health service

Postdoctoral Research Fellow



ZHAO Jing

Ph.D., School of Public Policy and
Management, Tsinghua University

Major research areas: Energy policy, industrial
policy, policy-making process



ZHANG Yongwei

Ph.D., Renmin University of China
Researcher, Development Research Center
of the State Council

Major research areas: Industrial policy,
regional development and governance

Research Team

Visiting Scholars



CHI Shufang

Ph.D., Stanford University

Major research areas: Infrastructure project governance, institutional effects on public projects, environmental governance and performance for public projects

Postdoctoral Research Fellow



Kitty Poon (2014.04–2014.08)

Former Under-Secretary for the Environment of Government of Hong Kong Special Administrative Region; former part-time member of the Central Policy Unit, a think-tank of Hong Kong Government

Major research areas: Public policy and administration, Hong Kong Politics, environmental policymaking



Yohei Matsuda (2013.10–2014.07)

Deputy Director, Information Economy Division, Commerce and Information Policy Bureau

Major research areas: Smart-city development in China and Japan, transition of innovation system



Barry Naughton (2013.09–2013.11)

Professor, School of International Relations and Pacific Studies, University of California, San Diego

Major research areas: China's economy and politics



Shi Weiyi (2012–2013)

Ph.D. Candidate, Political Science, University of California, San Diego (UCSD)

Major research areas: international relations and comparative politics



Lu Xiaoli (2012–2013)

Ph.D. Candidate, Institute of Public Administration, Leiden University's, the Netherlands

Major research areas: Managing Uncertainty in Crisis Decision Making, Crisis Management; Internet Users' Behavior in Crises



Masami Miyashita (2012–2013)

Government Official, Ministry of Economy, Trade and Industry of Japan

Major research areas: New emerging industrial ecosystem of Japan, China, and Silicon Valley



Xu Chenni (2011.09–2012.08)

Major research areas: International relations, gender and development, international political economy



Lee Kwang Jae (2011.09–2012.08)

Visiting Professor, Institute of East and West Studies, Yonsei University

Major research areas: Comparative studies on eastern and western culture



Daisuke Asano (2011.08–2012.01)

Government Official, Ministry of Economy and Industry, Japan

Major research areas: Energy and natural resources, research on integration of economies



Kyoung Marvin Shin (2010–2011)

Ph.D. Candidate, Industrial performance Center, Massachusetts Institute of Technology

Major research areas: China energy innovation, political economy of low-carbon city



Elizabeth Wilson (2009–2010)

Associate Professor, Humphrey School of Public Affairs, University of Minnesota, USA

Major research areas: Energy policy and law, low-carbon energy management system



Matthew Kahn (2009–2010)

Professor, University of California Los Angeles

Major research areas: Environmental, urban, real estate and energy economics



Jean-Marc Coicaud (2009)

Director, the United Nations University, United Nations Headquarters, New York

Major research areas: Comparative politics, political and legal theory, international relations, and international law



Keith Florig (2008)

Professor, University of Florida Business School

Major research areas: Assessment and management of health, safety, environment, and security risks. Environment, energy, and risk issues involving China



Carine Milcent (2007–2008)

Researcher, French National Centre of Scientific Research (CNRS)

Major research areas: Hospital productivity, health and geographic disparities, Insurance system and healthcare expenditure



Lawrence H. Goulder (2007)

Associate Professor, Stanford University.

Major research areas: Environmental and economic impacts of U.S. and international environmental policies



Karen Eggleston (2007)

Researcher, Asia-Pacific Research Center, Stanford University

Major research areas: Health reform in China, comparative healthcare systems in Asia, government and market roles in the health sector, payment incentives, healthcare productivity, and economic implications of demographic change



Dan Guttman (2006–2007)

Researcher, Government of the United States Research Center, Johns Hopkins University

Major research areas: Public management, anti-corruption, civil rights, antimonopoly, energy, environment, safety and health law

Management Team



Center Director

XUE Lan
Dean, Professor, School of Public Policy
and Management, Tsinghua University



Vice Director

CHEN Ling
Associate Professor, School of Public Policy
and Management, Tsinghua University



Center Manager

Ms. YANG Nan



Program & Media Assistant

Ms. PAN Shali

Research Projects

Major Projects

Top Design and Mode Selection for Reform of State-owned Enterprises

Project Chair: CHEN Qingtai, WU Jinglian, Development Research Center of the State Council

The decision of the third plenary session of 18th CPC Central Committee on “Comprehensively deepening reform” proposed leaving the market to play the decisive role and developing diverse ownership, which define the goal and request for the reform of State-owned Enterprises. Later the establishment of the leading group for overall reform and publishing “Report on the Work of the Government” made the goal and request even clearer. In this context, the project provides a detailed analysis on theoretical obstacles and practical problems in the reform of state-owned enterprises from three aspects - top design of state-owned assets’ macro-management system, function and implementation played by state-owned economy in market economy, and mode selection of state-owned economy reform, so as to explore solutions and to provide policy suggestions.

Applied Policy Researches

Research on Governmental Environmental Policy-making Process and Behavior in China

Project Chair: XU Jianhua, School of Environmental Sciences and Engineering, Peking University

The project proposes to use a rational model approach to demystify environmental policy-making process and use an institutional approach to understand the behavior and performance of local environmental protection agencies, to provide insightful support for environmental policy-making process improvement and incentive system design, against the backdrop of coping with air pollution with comprehensive national efforts.

Research on the Governing System of China’s Environment and Modern State Construction

Project Chair: CHEN Jianpeng, Resource and Environment Policy Research Institute of Development Research Center of the State Council

Research of this project mainly focuses on: (1) Theoretically reviewing on global environmental governance; (2) Analyzing the guidance of environmental governing system on China’s governing system construction and the building of state system; (3) Summarizing the evolutionary process of China’s environmental governing system from 1973 to 2013; (4) Analyzing the performance of China’s environmental governance; (5) Proposing suggestions to improve China’s environmental governing system.

Research on Industrial Policy Transformation in China

Project Chairs: LIU Taoxiong, School of Social Sciences, Tsinghua University

The project focuses on industrial policy transformation in China. The specific contents of the research include: (1) Theoretical foundation of industrial policy; (2) The form and distribution of industrial policy in China; (3) Policy effect analysis of China’s industrial policy; (4) Case study; (5) Countermeasure suggestions on industrial policy transformation in China.

List of Previous Projects

Research Field	Project Name	Project Chairs
Environmental Governance	Tracing China's CO2 Emissions in Global Supply Chains (2013)	MENG Bo / XUE Jinjun WANG Zhi / GAO Yuning
	Experience and Lessons of Governing the Community Environment (2011)	WANG Ming / XIAO Meng
	A Comparative Study of Policy Formulation in China and Japan (2010)	MENG Jianjun
	China's CO2 Emission Reduction Targets and Action Plan (2009)	HU An-Gang
	China's Environmental Governance and Its Effectiveness (2006)	QI Ye
	Research on Lessons learned from the Minamata Incident (2013)	WANG Ming
	Research on the Management Mechanism and Policy of China's Air Pollution Joint Control – Case Study of Air Pollution Joint Control in Beijing, Tianjin and Hebei Area (2013)	WANG Haiqin
	Infrastructure of Environmental Governance (2011)	CHI Shufang
	A Series of Studies on Chinese Strategies and Countermeasures against Climate Change (2009)	RONG Fang
	China's Environmental Governance and Its Effectiveness (2008)	QI Ye
	How Does China Respond to the Challenges of Global Climate Change (2008)	HU An-Gang
	The Impact of Chinese Urban Expansion on Environment (2008)	ZHENG Siqi / CAO Jing
	Evaluation of Social Factors in China's Environmental Impact Assessment (2007)	LI Qiang
The Impact of Environmental Factors on Chinese Provincial Productivity (2007)	ZHENG Jinghai	
Industrial Development	Enterprise Development Environment: Investigation, Evaluation and Optimization (2013)	ZHANG Yongwei
	Research on China's Solar PV Industrial Policy (2013)	ZHANG Wei / WHITE Steven

Research Field	Project Name	Project Chairs
Industrial Development	Comparative Study on Innovation Capability in China and the United States (2012)	WANG Gangbo / XUE Lan / CHEN Ling
	China's Automobile Energy Strategy (2011)	FENG Fei
	Leadership in Cutting-edge Innovation and Research-based National Technology Industrial Strategy (2011)	GAO Shiji /ZHANG Yongwei
	Translations of Classics of Service Economics (2009)	JIANG Xiaojuan
	China's Global Service Outsourcing: Extension of the Global Chain in the Division of Labor and the Development of China's Service Industry (2007)	JIANG Xiaojuan
	The Impact of Changing Energy Prices on Industrial Restructuring, Income Distribution and CPI (2006)	LI Shantong
	Chinese Foreign Direct Investments: Risk Mitigation and Policy Responses (2012)	SHEN Hua / SHI Weiyi
	Technology Roadmap and Development Strategy for China's Electric Vehicle Industry (2012)	CHEN Ling /SHEN Qunhong
	Towards a service economy: Chinese Service Industry Reform and Development Innovation (2012)	JIANG Xiaojuan
	Next Generation Infrastructure: Vision and Approaches to Development (2012)	CHI Shufang
	Comparative Study on the Science and Technology Innovation System and the New Energy Industry with Technology Innovation in China and the United States (2012)	ZHANG Yongwei
	Local Government's New Energy Technology Options for Social Awareness (2011)	DAI Yixin
	The Impact of Changing Energy Prices on Industrial Restructuring, Income Distribution and CPI (2009)	LI Shantong
	Comparing China's and the European Union's Low-Carbon Innovation and Policy (2009)	CHEN Ling
	Regulatory and Consumption Policies to Improve Energy Conservation and Emission Reduction by the Chinese Automobile Industry and to Increase Their Competitiveness (2008)	ZHANG Yongwei

Research Field	Project Name	Project Chairs
Industrial Development	*China's high technology product classification mechanism and related policy research (2007)	XUE Lan / ZHANG Yansheng
	Comparison of Chinese and Foreign Prices of Refined Oil Products (2007)	CHEN Xiaohong
	County government financial management sampling survey analysis (2007)	HOU Yilin
Institutional Changes	Modes of "Local Urbanization" and "In-situ Urbanization" in China (2013)	LI Qiang
	The Chinese Public Governance System Reform (2012)	XUE Lan
	Research on the Chinese Financial Administrative System (2008)	HOU Yilin
	Reform of China's Health Care System (2007)	BAIChong-En / LIU Yuanli
	China-Japan Policy Comparison: Urbanization Studies (2013)	TOKUCHI Tatsuhito / TOSHIYA Tsugami
	Japan's Earthquake Emergency Management System (2011)	SHEN Hua
	China Science and Technology Funding System: Problems and Solutions (2011)	Ru Peng / XUE Lan
	China's Role in International Development (2010)	ZHANG Yanbing
	Transformation of Urban Villages: Model, Challenge and Breakthrough (2010)	TAO Ran
	"Reform of the Health Care System: Financial Arrangements, Incentive Mechanisms, and Competitive Choice" (2008)	YU Qiao
	Reform of the Health Care System in Suqian (2007)	WEI Fengchun
	Management Reform in the Provision of Medical Services in China (2007)	SHEN Qunhong
International Comparison of the Social Environment for Training, Selection, and Utilization of Talent (2006)	MENG Jianjun	

Note: topics in bold are major projects and/or issues;
 topics in normal font are considered as emergency projects.
 *Ministry of science and technology support project

Academic Activities

In 2014, CIDEG sponsored or jointly conducted multiple influential and outstanding international academic conferences. So far, CIDEG has successfully held 115 academic salons. Important academic activities of this year include:

Academic Committee Meeting & High-level Salon

● CIDEG's 14th Academic Committee Meeting

On Mar. 29th, 2014, CIDEG (Center for Industrial Development and Environmental Governance) held its 14th Academic Committee Meeting at Room 302 of School of Public Policy and Management in Tsinghua University. Prof. MASAHIKO Aoki, joint-chairperson of CIDEG Academic Committee, hosted the meeting, and the following members attended the meeting: Board Chairman Mr. CHEN Qingtai, Joint-chairperson of the Academic Committee Mr. WU Jinglian, other Board members and Academic Committee members including NAUGHTON Barry, BAI Chong'en, TOKUCHI Tatsuhito, Edward Steinfeld, GAO Shiji, HU Angang, JIANG Xiaojuan, QIN Xiao, WANG Ming, XIAO Meng, XIE Weihe, XUE Lan, ZHA Daojiong and representatives from Toyota Motor Corporation.



In the opening speech, Mr. CHEN Qingtai, Chairman of the Board, pointed out that the “Third Plenum” of the Eighteen Central Committee had formulated the overall plan for comprehensive reform, which demonstrates the government’s attitude and effort towards reform. How to concretely implement the reform plan becomes the centerpiece of government work after the Third Plenum, and also the new research area for CIDEG. He hopes that CIDEG academic committee members will make full arrangement for following researches, and produce academic and political research results to play a positive role in the upcoming reform. Prof. MASAHIKO Aoki said that under the circumstances that systems of different areas are complementary, CIDEG, as an academic institute, is supposed to make judgments about the upmost system through analysis and investigation. As a joint chairperson of CIDEG, Mr. WU Jinglian presents that there are three steps in China’s reform-setting the direction and goals, making the overall plan, and implementing the plan. Since first two steps have been completed well, implementation is the key in current work. Researchers and scholars should make continuous effort in the implementation of reform. Prof. XIE Weihe, CIDEG academic committee member and vice-president of Tsinghua University, spoke highly of researches in CIDEG, expressed thanks to all academic committee members on behalf of Tsinghua University and also made expectations on CIDEG’s future work.



Academic Committee Meeting & High-level Salon

● High-level Salon

On March 23rd, 2014, CIDEG and “Comparative Studies” magazine held the “CIDEG High-level Salon” at Beijing’s Chang’an Club to discuss the future direction of China’s economy and economic policies of the new government, especially in how China copes with challenges like local governments’ debt, shadow banking, state-owned enterprises’ debt, etc. and in the present situation and significance of Shanghai Pilot Free Trade Zone. Prof. SUN Lijian, Vice Dean of School of Economics of Fu Dan University, and Prof. JI Weidong, Dean of Law School of Shanghai Jiao Tong University and academic committee member of CIDEG, were present at the high-level meeting. Aoki Masahiko, Joint-chairperson of the Academic Committee, hosted the meeting. CHEN Qingtai, Chairman of the Board of CIDEG, WU Jinglian, Joint-chairperson of the Academic Committee, Prof. XUE Lan, Director of CIDEG, Board Member TOKUCHI Tatsuhito and XIAO Meng, Dr. CHEN Ling, Vice Director of CIDEG and related staff from Toyota also attended the meeting.

Institutional Changes

● Governance Modernization Scholar Salon: “Fundamental Value and Construction of National Governance”

On January 26th, CIDEG-PNSC Governance Modernization Scholar Salon “Fundamental Value and Construction of National Governance”, co-hosted by Center for Industrial Development and Environmental Governance (CIDEG) and Philanthropy and NGO Support Center (PNSC), was held at School of Public Policy and Management (SPPM) of Tsinghua University. 15 public policy experts from different academic and practical institutes joined the seminar to share their views on the constitution of governance system and the criterion of governance capability and to discuss on the most essential and urgent problems of current reform and governance. The seminar was chaired by Prof. XUE Lan, Dean of SPPM and Director of CIDEG.



Started with brief self-introduction, participants elaborated respectively on the key issues. Mr. SHI Zhihong, Vice-director of Central Policy Research Office of the CPC Central Committee introduced the historic background of modernizing the China’s governance system and governance capability raised on 3rd plenary session of the 18th CPC Central Committee. Prof. JIANG Ping from China University of Political Science and Law proposed that the single governance system should be transformed into three governance patterns which are state administration, market governance and social self-governance. Prof. WANG Chen-guang from School of Law of Tsinghua University presented his opinions on social governance and social public space. Prof. XIAO Gongqin from Shanghai Normal University analyzed governance system from the modernization of developing countries. Prof. WANG Changjiang from Party School of the Central Committee of CPC believed that there should be two dimensions in state governance, which are duration and regularity. Prof. YU An from SPPM made detailed interpretation on the resolution of the Third Plenum. Dr. ZHANG Yanbing expressed his views on the changing international environment and state modernization. Later, all participants started a lively discussion on core topics of salon.

● No.112 CIDEG Academic Salon

Rory Truex: Representation and Accountability in the National People's Congress



On 17 June 2014, Rory Truex, the Ph.D. of political science at Yale University and Assistant Professor of Politics and Public Policy at Princeton University, delivered an excellent speech on “Representation and Accountability in the National People's Congress” in the School of Public Policy and Management at Tsinghua University. Dr. CHEN Ling, Associate Professor of SPPM and Vice Director of CIDEG, made statements on the topic as a commentator. Firstly, Dr. Truex referred to the definition of “representation” as “act in the interests of the represented”; he used original databases and

a linear regression to correlate the publicly available policy proposals and public opinions from The China Survey at province level. Later, Dr. Truex introduced the second topic relating to how do citizens evaluate the NPC and do public participation channels improve perceptions. He designed and conducted a survey experiment targeting Chinese netizens; the result showed that exposure to public participation channels increases positive attitudes towards the government. On that basis, Dr. Truex made recommendations such as providing more information and creating more channels for communication to improve the Representation and Accountability in the National People's Congress, which provoked a lively discussion among the audience.

Tsinghua - CAIJING Series Forum on Modern Government and Public Governance

China is undergoing a comprehensive and in-depth social transformation, with its national governance system and governability embodied in the national system and system implementation capacity. Thus, School of Public Policy and Management of Tsinghua University and CAIJING Magazine co-launched Series Forum on Modern Government and Public Governance, which invites authoritative experts and scholars to share their opinions on specific topics, provides an exchange platform for problem researches and academically supports relevant policies. The series forum, on one hand, seriously focuses on pragmatic discussion of some crucial and urgent issues in the national governance after the overall reform starts. On the other hand, it aims to ideologically portrait the value patterns of national development and social progress. The forum was co-hosted by CIDEG and the Collaborative Innovation Center of Innovative Development and Public Governance of Tsinghua University, with the assistance of Liaison Institute for Financial Research and CAIJING.com.cn.

● Series Forum No.1: NPC Governance Innovation

In the afternoon of March 15th, 2014, Tsinghua- CAIJING Series Forum on Modern Government and Public Governance No.1: NPC Governance Innovation was held in the auditorium of School of Public Policy and Management, Tsinghua University. Prof. XUE Lan, Dean of SPPM and Director of CIDEG, addressed the opening ceremony. Mr. Tatsuhito Tokuchi, Board Member of CIDEG, and Dr. CHEN Ling, Vice Director of CIDEG, also attended the forum.

Tsinghua - CAIJING Series Forum on Modern Government and Public Governance



The theme of the first phase was “Innovation on National People’s Congress System”. Mr. KAN Ke, Vice-director of the Legislative Affairs Commission of NPC Standing Committee, delivered a keynote speech on “Promoting Theoretical and Practical Innovation of NPC System”. Prof. SUN Zhe from Institute of International Studies of Tsinghua University gave a speech with the topic of “Enlightenment of Western Parliamentary Development on NPC Reform”. Prof. QIAN Yi from Department of Environmental Science and Engineering of Tsinghua University, also the Academician of the Chinese Academy of Engineering and Academic Committee Member of CIDEG commented.



The second phase of the forum focused on “NPC Budget System Reform”. Mr. XU Shanda, the former Vice Director of the State Administration of Taxation, Head of Institute for Finance and Economics Research, firstly gave a keynote speech on “Discussions on Fiscal and Tax Reform through the Construction of National People’s Congress System”, and then Prof. LIU Jianwen from School of Law, Peking University, made a speech on “Reform and Prospect on China’s Budget Supervision System”. Prof. WANG Youqiang from SPPM of Tsinghua University, and Mr. HUANG Shisong, Deputy Secretary-General of Standing Committee of Beijing Municipal People's Congress and Research Director commented respectively.

● Series Forum No.2: How to Overcome NIMBY

On the afternoon of the 18th of September, Modern Government and Public Governance Series Forum 2 “How to overcome NIMBY (Not in my back yard)” was held at the auditorium of School of Public Policy and Management at Tsinghua University.

Prof. XUE Lan, Dean of SPPM and Director of CIDEG, have addressed the forum. The first half of the forum focused on the current situation of “NIMBY”. Wuhan resident YUE Zhongyi, who once took part in the Resistance Movement against establishing a waste incinerator plant in Wuhan city, introduced two cases of wrongdoing by two waste incinerators plants previously built in Wuhan from an insider’s perspective. Taking an NGO perspective, Mr. ZHANG Boju, the Secretary-General of Public Welfare Foundation for Friends of Nature, talked about the dilemma of NIMBY and how to find a way out. Mr. JIA Feng, Director of Center for Environmental Education and Communications of State Environmental Protection Administration of China, delivered a speech on “the Environmental Factors and Other Spurs behind NIMBY”. Taking the NIMBY case in Hongkong as an example, Dr. PAN Jie, Under Secretary of Hongkong Environment Bureau and visiting scholar of CIDEG, expressed her points on how we should introspect from NIMBY.

The second half of the forum was held on the theme of theoretical research on “NIMBY”. SHAN Guangnai, research fellow of the Institute of Sociology, Chinese Academy of Social Science, talked about balancing the interests of all sides involved might be the key to solve the NIMBY problem, with Shifang conflict served as a useful example. Prof. QI Ye from SPPM of Tsinghua University observed that our governing predicament was further reflected behind the surface of conflicts of interests what the NIMBY problem appeared to be. Prof. HU Xiangming, Deputy Dean of School of Public Administration at Beijing University of Aeronautics and Astronautics (BUAA), referred to a new model of share, trust and cooperation to be built to address the NIMBY problem with the case of Beijing Liulitun landfill. Associate Prof. XU Jianhua of the College of Environmental Sciences and Engineering of Peking University expressed the view that we must seek public consensus from a public perspective with due respect to their panic, and it is premised on a clear picture of risks, people’s ideas and factors that affect their cognition. Prof. PENG Zongchao, Deputy Dean of SPPM of Tsinghua University presented the relationship and reflection between NIMBY and the whole social safety crisis.



Comparative Study of China-Japan Public Policy

● Academic Seminar: Comparative Study of China-Japan Urbanization Policy Prof. Akira Koshizawa: Experience and Inspiration of Tokyo Metropolitan Circle Development



On the afternoon of the 14th of July 2014, CIDEG's academic seminar on "Comparative Study of China-Japan Urbanization Policy" was held in room 302 of the School of Public Policy and Management (SPPM) at Tsinghua University. The Emeritus Prof. Akira Koshizawa from Hokkaido University made a presentation on "Experience and Inspiration of Tokyo Metropolitan Circle Development", and TOKUCHI Tastuhito, the Managing Director of CIDEG, presided over the meeting. Barry Naughton, Professor of School of International Relations and Pacific studies at the University of California, San

Diego, and Academic Committee of CIDEG, Ms. LI Shantong, Researcher of Department of Development Strategy and Regional Economy, Development Research Center of the State Council, Prof. LV Bin from the college of Urban and Environmental Sciences at Peking University, Ms. WU Suping, Executive Editor of "Comparative Studies", XUE Lan, Dean of the SPPM of Tsinghua University and Director of CIDEG, Ms. CHEN Ling, Associate Professor of SPPM and vice-Director of CIDEG, and representatives from Toyota attended. Moreover, many Ph.D. candidates from SPPM participated in the event.

Prof. Akira first introduced the history and stages of China and Japan's urbanization process. Then, Prof. Akira systematically elaborated changes on Tokyo construction policies after 1945. In the following discussion section, experts and specialists held in-depth discussions and exchanges mainly on how both countries best to resolve environmental problems created by city agglomeration, such as examining the need to move industrial enterprises out of the city or reconsider the function of the city, making a good use of tax as an instrument to ease the process of city agglomeration, finding a way to deal with those NIMBYs (Not in my back yard) in the selection process of waste dump in cities and addressing other social problems caused by immoderate city agglomeration.

● No.115 CIDEG Academic Salon

Mr. KOTEGAWA Daisuke & Mr. FUKUDA Kazuo: How to Cope with Financial Risks? — Japan's Experiences and Lessons

On the afternoon of October 29th, 2014, CIDEG invited Mr. KOTEGAWA Daisuke who was the IMF Representative in Japan and Mr. FUKUDA Kazuo who is the Permanent Chairman of the Board of Supervisors of the Chiba Bank in Japan to talk about "How to Cope with Financial Risks? — Japan's Experiences and Lessons", respectively lectured on topics of "Japan's Experiences in Financial Risks presented in the Resolution of Yamaichi Securities Corporation" and "Central Bank of Japan responses to Financial Crisis". The two lecturers with their expertise in crisis management do play a



leading role in Japanese financial community; they both were involved in the management of a series of financial crises since the 1990s, thus their observation and thoughts are irreplaceable. Following the lecture, participants had a warm discussion with the two speakers about several topics, such as difference of the financial risk coping mechanism of different countries and regions, current financial risks faced by China and how we shall learn from Japan's experiences and lessons in coping with financial crises.

Global Governance

● CIDEG Global Governance Seminar Series

XUE Lan, etc.: Dialogue on Discipline, Research and Practice of Global Governance



Host by Center for Industrial Development and Environmental Governance (CIDEG), the first session “Dialogue on Discipline, Research and Practice of Global Governance” of CIDEG Global Governance Seminar Series was held at School of Public Policy and Management (SPPM), Tsinghua University on January 12th, 2014. Eleven guests from different academic institutions and governance departments attended the seminar and discussed on the concept, discipline involvement, governance mechanism and practice of global governance and also China's role and

participation in global governance. The seminar was co-presided by Prof. XUE Lan, Dean of SPPM and Director of CIDEG, and Ms. LI Ting, Senior Policy Counsel of SPPM.

● No.104 CIDEG Academic Salon

Pascal Lamy: World Trade and Global Governance

Invited by Prof. XUE Lan, Dean of School of Public Policy and Management and Director of CIDEG, former Director General of the World Trade Organization Pascal Lamy visited Tsinghua University on February 19th, and delivered a lecture titled “World Trade and Global Governance”. Vice Director of CIDEG Dr. Chen Ling gave opening remarks on as the moderator. In his lecture, Mr. Lamy stressed that world trade can become the engine of global economic growth, only when it is guaranteed by appropriate socio-economic policies both domestically and internationally; and that the making of these policies requires intensive synergy between international players. In conclusion, Mr. Lamy points that global governance needs to be more effective and extensive to tackle the many challenges posed by the wave of globalization. Based on his new book “Geneva Consensus” and the report of the Oxford Martin School Commission “Now for the long term”, Mr. Lamy presented his views on world trade and global governance. Mr. Long Guoqiang, the Research Fellow of Development Research Center of the State Council shared his comments on Mr. Lamy's lecture.



Global Governance

● No.105 CIDEG Academic Salon

Paul A. Volcker: Monetary Policy of the Federal Reserve and the International Monetary System in the Post Financial Crisis Era



On February 24th, 2014, Mr. Paul Volcker, the former Chairman of the Federal Reserve visited Tsinghua University, and had a roundtable meeting on “Monetary Policy of the Federal Reserve and the International Monetary System in the Post Financial Crisis Era” with experts and scholars in the field of finance and economics at the School of Public Policy and Management(SPPM). Prof. XUE Lan, Dean of SPPM and Director of CIDEG host the event. CIDEG Board Member Mr. TOKUCHI Tatsuhito and CIDEG Vice Director Dr. CHEN Ling participated the meeting.

● No.106 CIDEG Academic Salon

Peter Cowhey: The Lessons from New Innovation Models for China

On April 4th, 2014, Prof. Peter Cowhey, Dean of UC San Diego’s School of International Relations and Pacific Studies (IR/PS), was invited to give a lecture on “The Lessons from New Innovation Models for China” at the School of Public Policy and Management of Tsinghua University. Dr. CHEN Ling, the Vice Director of CIDEG, hosted the event.

Prof. Cowhey first pointed out that Chinese experts are trying to duplicate the Silicon Valley innovation model, but the model combining research universities, startup firms and venture capital has undergone some changes. As the added value of ideas and information increased rapidly in an expanding range of products and services, Moore’s law and standardized interfaces made cheaper “mix and match” of information and communication technology (ICT) much more possible, that promotes the development of faster and cheaper innovations and easier new business models. In addition, Prof. Cowhey proposed the idea of new innovation ecosystem to start a novel business model by combination of ICT and software, for example, the combination of cloud services and hardware would redefine hardware markets, the innovation of software service could be fulfilled by using of hardware. Based on the above view, Prof. Cowhey stressed that we must change the public policy and governance to survive in the era of modular digital innovation. More than forty Chinese and foreign students attended the event and held in-depth discussions with Prof. Cowhey on subjects of technology innovation model and so on.



● No.107 CIDEG Academic Salon

WANG Zhengxu: Wimbledon Effect in Global Governance and Opportunities for China-Europe relations



On April 22nd, 2014, Associate Prof. WANG Zhengxu from the School of Contemporary Chinese Studies, the University of Nottingham was invited to lecture on “Wimbledon Effect in Global Governance and Opportunities for China-Europe relations”. Based on survey data from the large empirical survey of “the EU in Chinese Eyes”, Dr. WANG noted Europeans have dual image in Chinese eyes. On the one hand, Europe is regarded as a harmless and friendly region, on the other hand, the history of some European countries’ aggression against China and the baseless allegations today with respect to issues such as environmental protection and trade, are still deeply offending Chinese people’s national dignity. Following the speech, Dr. WANG described the rise of China and the international role China is playing in response to the relative

decline of Europe. China is in need of a change in the current policy of nonintervention and noninvolvement in global governance to better know and shape the world for active participation in global governance, integration of talents, resources and institutions and establishment of a new international governance system.

● No.109 CIDEG Academic Salon

Barry Carin: China and the G20

Barry Carin, Senior researcher from CIGI (Centre for International Governance Innovation), gave a lecture entitled “China and G20” on 26 May 2014 at the School of Public Policy and Management of Tsinghua University. Dr. CHEN Ling, Associate Professor of SPPM and Vice Director of CIDEG hosted the lecture and Professor XUE Lan, Dean of School of Public Policy and Management presented at the lecture. Barry pointed out that G20 is required for sustainable economic growth in China and in turn China is needed for proper functioning of G20. G20 shall help in better regulation of financial derivatives, reform of international financial institutions and peaceful resolution of international disputes in respect of exploitation of ocean resources. China is supposed to play a much more important role against the background of American political stalemate and European debt crisis;



future China has to play a more proactive role in devising a new international order. He suggested China should put forward the reform package agenda to contribute to G20 and global governance during China’s G20 presidency which is coming in 2016. The applicable proposals include reinforcing the regulation of shadow banking, narrowing the gap between global governance and internet governance, reforming organizational design and procedures in the G20, and offering a top-down solution to global climate change so as to finally propose a new goal and framework for global governance.

Global Governance

● “Global Governance Future” Multilateral Dialogue

The “Global Governance Futures” Multilateral Dialogue-Beijing Session hosted by CIDEG was held at the school of Public Policy and Management, Tsinghua University from 13 to 15 October 2014. The “Global Governance Futures” program, or GCF, is jointly implemented by Global Public Policy Institute, Hertie School of Governance, Tsinghua University, Fudan University, the Tokyo Foundation, Keio University, Ashoka University, the Brookings Institution and Princeton University. The program is generously funded by the Robert Bosch Foundation.



The Dialogue is to bring together young professionals from established and rising powers to look ahead to the year 2025 and to recommend ways to address key global challenges. Two of the planned four dialogue sessions (each five to eight days) were held in Berlin (8-10 October 2014), Tokyo (9-11 October 2014) and Beijing (13-15 October 2014), and the other two sessions will take place New Delhi (18-22 January 2015) and Washington (3-7 May 2015).

This GGF 2025 assembled 25 individuals from Germany, China, Japan, India and the United States (five from each country) to form three working groups that focus respectively on internet governance, geoengineering governance, and the future of global arms control, and produced concrete policy suggestions.

Urban Development & Environmental Governance

● No.108 CIDEG Academic Salon

POON Kitty: Dilemma and Countermeasures of Environmental Policy

On April 24th, 2014, Dr. POON Kitty, CIDEG visiting scholar, the Pre-undersecretary of Hong Kong Environment Bureau and the Special Counselor of Central Policy Unit of the Government of the Hong Kong Special Administrative Region, delivered a speech on “Dilemma and Countermeasures of Environmental Policy”. In her speech, Dr. POON started from her working experience as the pre-undersecretary of Hong Kong Environment Bureau and shared the system and decision-making process in Hong Kong’s environment policy and also the dilemma for HK environmental policy in transitional society; explored the system renewal acclimate to social changes with cases on air-pollution control in Greater Pearl River Delta (GPRD) and solid waste management in HK. In the Q &A section, audiences discussed warmly with Dr. POON on problems such as how HK Environment Bureau maintains its credibility and efficiency, the mechanism design of HK environmental counselling committee, and the relations between environmental policies and diversified social value.



● No.110 CIDEG Academic Salon

Clark. Abt: Outstanding Progress on Environmental Management in Massachusetts



May 29th 2014, Dr. Clark. Abt, Professor of Brandeis University and Adjunct Professor of Harvard University, gave a lecture entitled on “Outstanding Progress on Environmental Management in Massachusetts” at the School of Public Policy and Management of Tsinghua University. Prof. Abt firstly elaborated their successful experience on environmental management in Massachusetts. The regulations and policies that the state government of Massachusetts adopted includes two aspects: promotion of relevant legislation regarding investment and major clean energy programs. The former aspect is composed of Green Communities Act, Global Warming Solution Act and Act Relative to Competitively Priced Electricity; the latter one includes Energy Efficiency, Green Communities, Renewable Energy and several other initiatives. After the lecture, Prof. Abt shared his actual

experiences with participating students to conduct in-depth communication and discussions on environmental management practices in US and its implications for China. Nearly thirty students coming from Tsinghua University, Research Center for Eco-environmental Sciences RCEES of the Chinese Academy of Sciences and other education and research institutions participated in the symposium.

● No.111 CIDEG Academic Salon

ZHANG Yue: Informal Growth and Urban Governance



Dr. ZHANG Yue, Associate Professor of the Department of Political Science of University of Illinois at Chicago, provided an engaging presentation entitled “Informal Growth and Urban Governance: A preliminary Study on Unidades de Policia Pacificadora (UPP) of Rio de Janeiro” on 4 June 2014 at the School of Public Policy and Management of Tsinghua University. Dr. ZHANG started with an introduction of informal sectors in the course of urban development and a further theoretical elaboration of them from both structuralist and neoliberalist perspectives. She subsequently recalled how Brazil’s favela developed, and then provided a description of the UPP policy recently carried out in Rio de Janeiro. Doctor ZHANG Yue stated that although the policy has achieved certain effect, it has also engendered a fair amount of criticism for the slow progress of infrastructure construction and the increasing crime

rate around the areas. After the lecture, audiences and Dr. ZHANG held a lively discussion on issues such as education in favela, tourism development, urban development and planning.

Urban Development & Environmental Governance

● No.113 CIDEG Academic Salon

Allisha Holland: The Distributive Politics of Enforcement

On 18 June 2014, Dr. Alisha Holland, junior fellow of the Society of Fellows at Harvard University, delivered a speech on “The Distributive Politics of Enforcement: Street Vending in Urban Latin America” in the School of Public Policy and Management at Tsinghua University. With illustrated examples of street vendors in Latin America, Dr. Holland explored why do governments tolerate the violation of their laws and regulations and when do they enforce them. She set up a two dimensional classification framework on the basis of electoral and police decentralization, from which she selected three cities to conduct quantitative studies respectively. Her studies suggest that limited enforcement results from electorally-motivated choices and further provide new ideas on street vending control. Following the speech, the audience had an active discussion with Dr. Holland on urban governance in developing countries including China.



● No.114 CIDEG Academic Salon

Pavel Kabat: Benefits of Systems Analysis for Policy Support

On 10th of October, 2014, Dr. Pavel Kabat, Director of International Institute for Applied Systems Analysis (IIASA), gave a lecture on “Benefits of Systems Analysis for Policy Support” at the School of Public Policy and Management of Tsinghua University. According to Dr. Kabat, IIASA succeeded in analyzing issues such as energy and climate change with the adoption of systems analysis approaches including dynamic systems analysis, adaptive kinetic theory, the game theory in its early researches, and had numerous authoritative research results published. Currently, IIASA’s research covers energy, environmental change, food, water, poverty and equity; it uses advanced systems analysis, focusing on the policy and governance, with a view to finding the engine of global change. The main areas of cooperation between China and IIASA include food safety, water security, national disaster preparedness, etc. Dr. Kabat believes integrated, interdisciplinary, international, separate, prolonged and solution-oriented approaches should be adopted in the effort to use systems analysis to conduct studies on global crises and challenges. We need new ways of thinking, systematic training courses, new fund structure and changes of academic incentives to bring us back to the dimension of academic training and capacity building.



Competitions & Training

Undergraduate Field Investigation Contest

Since 2009, CIDEG has held the annual “Undergraduate Field Investigation Contest” in an effort to encourage students to actively participate in field research. The theme for the sixth contest in 2014 was “Creative Ways to Overcome NIMBYs”. After two rounds of fierce competition in preliminary contest and final contest, the team from Peking University, members including XIE Xu, YAO Yiyun and ZHAO Yangbo, won first prize with an investigation report titled “NGO’s Action Space and Role in NIMBYs: analyzing Beijing environmental NGOs’ performance in the garbage incident”; the team from Central University of Finance and Economics with members including CHEN Jianyu, LIU Peiqi, TANG Qian, HAO Sihong, HE Jiahuan and JIN Yang, and the team from five different universities with members including WANG Yanhao, LI Jiayu, SU Ting, JIANG Ronghao, RUAN Yifeng and YUAN Junbo tied and won second prize. CIDEG Vice-director Dr. CHEN Ling hosted the contest. Professor XUE Lan, Director of CIDEG, presented the awards to the winners.



Senior Workshop on Megapolis Governance

From September to November, 2014, Senior Workshop on Megapolis Governance, initiated by Organization Department of Beijing Municipal Party Committee, was held at School of Public Policy and Management of Tsinghua University. Over than 30 officials from different departments of Beijing government attended the workshop, focusing on specific topics such as transportation, environment and population stress of Megapolis. Vice Director of CIDEG Dr. CHEN Ling, as the tutor of Environmental Governance Group, gave lectures on environmental countermeasures relating to the construction of waste disposal facilities in Beijing



Publications

CIDEG Research Series

Chief Editor: XUE Lan, Published by The Commercial Press.



Environmental Policy Practice in Urbanization: Japan's Lessons and Experience

Author: MENG Jianjun Published in April 2014

This book is the first monograph which comprehensively introduces the policy practice and development experience on green transformation and low-carbon development of Japan's people oriented urbanization. Especially, the demand-oriented, diversified and specific management theory and method with priority on ecology would be the reference for Chinese government's urbanization plans and development policy-making in new era. The author shares his thought on how the shock on production and living conditions brought by population aging will change city form, which is significant for not only Japan but also the world and the future China. The book provides a brand new perspective for public policy selection in urbanization.



Strategic Study on China's Automotive Energy

Author: FENG Fei Published in November 2014

Analyzing the development trend, strategy and policy of main countries' automotive energy, the author makes a conclusion on current technological development of China's automotive energy that making great efforts on developing new hybrid technology and alternative fuel has become the whole society's consensus. Furthermore, the author makes the life circle analyze on efficiency and emission of alternative fuel and the comprehensive appraisal on the endowment of China's energy resources, on which the strategic proposal and policy suggestions on China's automotive energy development are put forward.

CIDEG Translation Series

Chief Editors: AOKI Masahiko and WU Jinglian, Published by China CITIC Press.

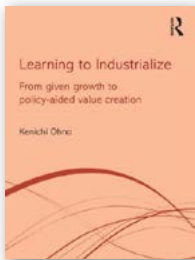


The Venturesome Economy: How Innovation Sustains Prosperity in a More Connected World

Author: Amar Bhidé Published in August 2014

Many warn that the next stage of globalization – the off-shoring of research and development to China and India – threatens the foundations of Western prosperity. But in *The Venturesome Economy*, acclaimed business and economics scholar Amar Bhidé shows readers how wrong the doomsayers are. Using extensive field studies on venture capital-backed businesses to examine how technology really advances in

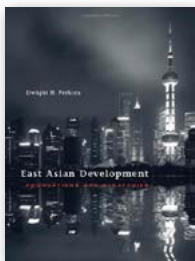
modern economies, Bhidé explains why know-how developed abroad enhances – not diminishes – prosperity at home, and why trying to maintain the U.S. lead by subsidizing more research or training, more scientists will do more harm than good. When breakthrough ideas have no borders, a nation's capacity to exploit cutting-edge research regardless of where it originates is crucial: "venturesome consumption" – the willingness and ability of businesses and consumers to effectively use products and technologies derived from scientific research – is far more important than having a share of such research. In fact, a venturesome economy benefits from an increase in research produced abroad: the success of Apple's iPod, for instance, owes much to technologies developed in Asia and Europe. Many players – entrepreneurs, managers, financiers, salespersons, consumers, and not just a few brilliant scientists and engineers – have kept the United States at the forefront of the innovation game. As long as their venturesome spirit remains alive and well, advances abroad need not be feared. Read "The Venturesome Economy" and learn why – and see how we can keep it that way.



Learning to Industrialize: From Given Growth to Policy-aided Value Creation

Author: Kenichi Ohno Forthcoming in December 2014

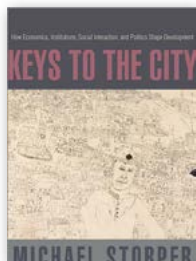
This book proposes a new, pragmatic way of approaching economic development which features policy learning based on a comparison of international best policy practices. While the important role of government in promoting private sector development is being recognized, policy discussion often remains general without details as to what exactly to do and how to avoid common pitfalls. This book fills the gap by showing concrete policy contents, procedures, and organizations adopted in high-performing East Asian economies.



East Asian Development: Foundations and Strategies

Author: Dwight H. Perkins Forthcoming in March 2015

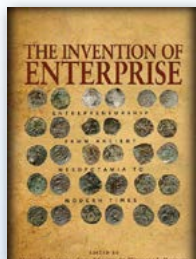
In the early 1960s, fewer than five percent of Japanese owned automobiles, China's per capita income was among the lowest in Asia, and living standards in South Korea's rural areas were on par with some of the world's poorest countries. Today, these are three of the most powerful economies on earth. Dwight Perkins grapples with both the contemporary and historical causes and consequences of the turnaround, drawing on firsthand experience in the region to explain how Asian countries sustained such rapid economic growth in the second half of the twentieth century. East Asian Development offers a comprehensive view of the region, from Japan and the "Asian Tigers" (Hong Kong, Singapore, Taiwan, South Korea) to Indonesia, Vietnam, Thailand, Malaysia, and China—a behemoth larger than all the other economies combined.



Keys to the City: How Economics, Institutions, Social Interactions and Politics Shape Development

Author: [Michael Storper](#) Forthcoming in April 2015

Why do some cities grow economically while others decline? Why do some show sustained economic performance while others cycle up and down? In *Keys to the City*, Michael Storper, one of the world's leading economic geographers, looks at why we should consider economic development issues within a regional context—at the level of the city-region—and why urban economies develop unequally. Storper identifies four contexts that shape urban economic development: economic, institutional, innovational, interactional, and political. The book explores how these contexts operate and how they interact, leading to developmental success in some regions and failure in others. Demonstrating that the global economy is increasingly driven by its major cities, the keys to the city are the keys to global development. In his conclusion, Storper specifies eight rules of economic development targeted at policymakers.



The Invention of Enterprise: Entrepreneurship from Ancient Mesopotamia to Modern Times

Author: [David S. Landes](#), [Joel Mokyr](#), [William J. Baumol](#)
Forthcoming in June 2015

Whether hailed as heroes or cast as threats to social order, entrepreneurs—and their innovations—have had an enormous influence on the growth and prosperity of nations. *The Invention of Enterprise* gathers together, for the first time, leading economic historians to explore the entrepreneur's role in society from antiquity to the present. Addressing social and institutional influences from a historical context, each chapter examines entrepreneurship during a particular period and in an important geographic location. The book lays out a definitive picture for all who seek an understanding of innovation's central place in our world as the experience and guidance for current innovations.

Previous Published Works

CIDEG Research Series



The Reform of China's Land System: Difficulties, Breakthroughs and Policy Mix

Authors: WANG Hui, TAO Ran
Published in October 2013



Chinese County Government Finance: Reforms and Effects 1994-2006

Authors: HOU Yilin, WANG Youqiang
Published in December 2011



Rent Seeking and Chinese Industrial Development

Authors: WU Yongping et. al.
Published in December 2010



The Development of Producer Services and the Upgrading of the Manufacturing Industry in China

Authors: LI Shantong, GAO Chuansheng
Published in November 2008



China's Environmental Regulation Mechanism

Authors: QI Ye et. al.
Published in November 2008

CIDEG Translation Series



Capitalizing on Change: A Social History of American Business

Authors: Stanley Buder
Published in October 2013



Silence and Outbreak: The Minamata Disease Event (1873-1995)

Author: GOTOU TAKANORI
Published in October 2013
(CONFIDENTIAL)



The Minamata Disease Not Over Yet

Author: Masazumi Harada
Published in July 2013



The Minamata Disease: Pollution and The Struggle for Democracy in Postwar Japan

Author: Timothy S. George
Published in June 2013



Government and the American Economy

Authors: Price Fishback, Robert Higgs, Gary D. Libecap et al
Published in May 2013



Making Technology Work: Applications in Energy and the Environment

Authors: John M. Deutch, Richard K. Lester
Published in November 2012



Awakening Giants, Feet of Clay

Author: Pranab Bardhan
Published in August 2012



Indigenous Innovation and Industrial Upgrading

Authors: CHEN Qingtai
Published in June 2011



Building Engines for Growth and Competitiveness in China

Author: Douglas Zeng Zhihua
Published in December 2010



Plug-in Electric Vehicles

Author: David Sandalow
Published in December 2010



Freedom From Oil

Author: David Sandalow
Published in June 2010



Dynamic Governance, Embedding Culture, Capabilities, and Change in Singapore

Authors: Neo Boon Siong, Zeng Yufeng
Published in December 2009



Syougen Sengo Nihon Keizai

Author: Isamu Miyazaki
Published in July 2009



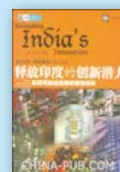
The Big Necessity

Author: Rose George
Published in July 2009



Promoting Enterprise-led Innovation in China

Authors: ZHANG Chunlin, Douglas Zhihua Zeng, William Peter Mako, James Seward
Published in April 2009



Unleashing India's Innovation

Author: Mark Dutz
Published in January 2009



Stability with Growth

Authors: J. E. Stiglitz et al.
Published in September 2008



The Economics of Medical Reforms

Author: Byung-Kwang Yoo
Published in June 2008



Housing Policy in the United States

Author: Alex F. Schwartz
Published in April 2008



Green Cities: Urban Growth and the Environment

Author: Matthew E. Kahn
Published in January 2008



In Spite of the Gods: The Strange Rise of Modern India

Author: Edward Luce
Published in November 2007



Competition in Competence Building: Why is the Japanese Automobile Industry so Powerful?

Author: Takahiro FUJIMOTO
Published in June 2007



Reminiscences of an Environment Chief

Author: Seiko Dolph
Published in January 2007



Nature and the Marketplace: Capturing the Value of Ecosystem Services

Author: Geoffrey Heal
Published in July 2006



The Path Traveled by Japan as a Developing Country: Economic Growth from Edo to Heisei

Author: Kenichi OHNO
Published in May 2006

Book Series on "Service Outsourcing and Development of the Chinese Services Industry"



Financial Services Outsourcing: International Trends and the Choices for China

Authors: YANG Lin, WANG Jiajia
Published in November 2008



Services Globalization and Services Outsourcing: Status Quo, Trends, and Theoretical Analysis

Authors: JIANG Xiaojuan et al.
Published in November 2008



Software Outsourcing: Technology Overflow and Ability Upgrading

Author: LIU Shaojian
Published in November 2008



The Design of China: Service Outsourcing and Competitiveness

Author: WANG Xiaohong
Published in November 2008

Translations of Service Economics

Chief Editor: JIANG Xiaojuan Published by Renmin Press, Truth & Wisdom Press



Globalization of Services: Some Implications for Theory and Practice

Authors: Yair Aharoni, Lialach Nachum
Published in April 2013



Output Measurements in the Service Sector

Author: Zvi Griliches
Published in February 2013



Tourism and Entertainment Industries - Shaping the Future

Authors: Zvi Griliches, Christine Mathies
Published in December 2012



A Handbook of International Trade in Services

Authors: Aaditya Mattoo, Robert M. Stern, Gianni Zanini
Published in December 2012



The Business of Sports Vol.2

Authors: Brad R. Humphreys, Dennis R. Howard
Published in November 2012



Outsourcing and Offshoring in the 21st Century: A Socio-Economic Perspective

Authors: Harbhajan Kehal, Varinder P. Singh
Published in September 2012



Productivity, Innovation and Knowledge in the Service Sector: New Economic and Socio-Economic Approaches

Authors: Jean Gadrey, Fa.z Gallouj
Published in September 2012



The Business of Sports Vol.1

Authors: Brad R. Humphreys, Dennis R. Howard
Published in June 2012



Growth in the Service Sector: The Paradox of Surging Costs and Persistent Demand

Authors: Thijs ten Raa, Ronald Schettkat
Published in June 2012



Your Money or Your Life: A Strong Medicine for America's Healthcare System

Authors: David M. Cutler
Published in January 2012



Productivity: Information Technology and the American Growth Resurgence

Authors: Dale W. Jorgenson, Mun S. Ho, Kevin J. Stiroh
Published in January 2012



Services in Economic Thought: Three Centuries of Debate

Authors: Jean-Claude Delaunay, J. Gadrey
Published in December 2011



The Service Sector: Productivity and Growth

Authors: Ernesto Felli, Furio C. Rosati, Giovanni Tria
Published in December 2011



The Economics of Education and Training

Authors: Christian Dustman, Bernd Fitzenberger, Stephen Machin
Published in December 2011

Other CIDEG Publications



China to Fight Global Climate Change

Authors: Hu An-Gang, Guan Qingyou
Published in November 2009



My : Trans-Boundary Game in Life

Author: AOKI Masahiko
Published in October 2009



By Force of Thought

Author: Janos Kornai
Published in April, 2009



From Authority to Democracy: The Political Economics of Sustainable Growth

Editors: AOKI Masahiko, WU Jinglian
Published by China CITIC Press



Offshore Development, Staffing Service, and Vocational Education in China's Software Industry

Author: Tajima Toshio, Furuya Shinsuke
Published by Institute of Social Science, University of Tokyo



Informationalization and Rural

Development: Empirical Research on the Tianfu Information Network of Sichuan Unicom
Authors: YU Qiao, TONG Xiaoyu
Published by People's Post & Telecommunications Publishing House



Establishing a Health-for-All Society

Author and Editor: LIU Yuanli, LI Weidong
Published by Chinese Peking Union Medical College Press



Social Impacts

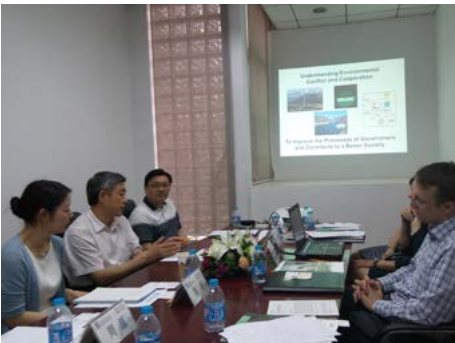
International Exchanges

CIDEG actively carried out several partnerships with foreign research institutions of international cooperation and exchanges, in order to build a communication platform for public policy research and develop an international reputation. The international cooperation and exchanges of 2014 were:



- On 1-2 April 2014, CIDEG Director Prof. XUE Lan was invited to the College of Europe for the seminar on “Impact of China’s Reform on EU and the World”. Europe-China Research Center at College of Europe hosted the seminar in cooperation with China Institute for Reform and Development. More than 100 participants from relevant EU institutions, European and Chinese universities and research institutions, news media, NGO, enterprises, and over 100 students and teaching staff from the College of Europe attended the seminar. In their statements, Prof. XUE Lan and other speakers provided detailed information on the background, significance, connotation, goals of China’s thorough and deepening reform as well as

ways and methods to achieve it, analyzed and interpreted the relation between China’s reform development and Europe’s economic and social development and the possible impact on EU and the world by China’s reform development; they further predicted a rosy future for Europe-China cooperation which is inspiring and encouraging.



- Dr. Christopher Weible, Editor-in-Chief of Policy Studies Journal, led a five member team to visit CIDEG on 15 July, and made a panel discussion on “Policy Process Research: Comparative Opportunities and Challenges” there. Prof. XUE Lan, Dean of SPPM of Tsinghua University and Director of CIDEG, Dr. CHEN Ling, vice-Director of CIDEG, Prof. ZHU Xufeng and Dr. ZHOU Yuan from SPPM attended the meeting and held in-depth discussions on several themes ranging from the study on public policy process to development of the discipline of public management in China.

- The 10th CICALICS (the China Innovation Circles and Academy - Learning, Innovation and Competence Systems) Youth Academic Forum and International Workshop jointly sponsored by Research Center for Technological Innovation, Tsinghua University, China Institute for S&T Policy, Tsinghua University and Sino-Danish Center Education and Research was held at the School of Economics and Management, Tsinghua University from 24 to 31 August 2014. The theme of the second session was “Innovative Development of Emerging Economies”; more than 80 scholars and Ph.D. candidates from various institutions in different countries attended the event and held 8 sessions in total in two days. CIDEG’s Director Prof. XUE Lan attended the event and shared his research findings.



- Prof. XUE Lan, Director of CIDEG, was invited to attend Summer Davos Forum from 9 to 10 October 2014 in Tianjin city. The theme of this forum was “Creating Value through Innovation”. The Premier LI Keqiang delivered an opening statement. 1800 industry leaders and specialists from all regions of the world held in-depth discussions on the core subject “how to use innovation to create higher value for the world” and numerous issues of international concern.



- Host by China Institute for Reform and Development (CIRD) and China International Center for Economic and Technical Exchanges, the forum of “2014 Economic Policy Dialogue among Think Tanks of Emerging Economies” was held at Haikou city on Nov. 1st. The theme of this forum is “Emerging Economies and the Global Economy—Dynamic Interactions and Impacts”. CIDEG Director Prof. XUE Lan was invited to the forum and delivered a speech on the reform of global governing system.

Policy Impacts

CIDEG has gathered a large number of China's top policy researchers, scholars and officials, and has significant policy influence in their related fields, playing a key role in the Chinese policy-making process. Some activities are listed below:

• On 17 January 2014, the Premier LI Keqiang hosted a symposium at Zhongnanhai to listen to comments and suggestions from specialists and the business community on “Report on the work of the Government (Draft for Public Comments)”. CIDEG Director Prof. XUE Lan participated in the meeting. Prof. XUE Lan suggested that counterfeiting, infringement on intellectual property, pollutant emission and other behaviors causing huge damage to our society should be regulated to create a level playing field for enterprises. Deregulating the economy made enterprises more effective, as a next step, we should further strengthen the social regulation to firmly correct market failures. It is an important part of building the national governance capacity and governance system to enhance the establishment of social market regulation system.



• The Second Session of the 12th National People's Congress (NPC) and the Second Session of the 12th National Committee of the Chinese People's Political Consultative Conference (CPPCC) were held on March 3rd, 2014. As the national committee member of CPPCC, Prof. WANG Ming, member of CIDEG Academic Committee, attended the two sessions and submitted a “proposal of overall relaxing birth control to accelerate the development of positive population policy” calling for further adjustments to the family planning policy. Furthermore, he submitted a “proposal of promoting venture philanthropy” to encourage the exploration of establishing charity banks along with financial innovation.



• President XI Jinping called for an experts' symposium about current economic trend at Zhongnanhai on July 8th to receive their comments and suggestions on current economic trend and future development. Prof. HU An-gang, Academic Committee Member of CIDEG, participated the meeting and expressed his opinions on breaking China's development dilemma and state economy governance. Cited the detailed statistics published by some related institutes, Prof. HU introduced the severe employment challenge of the world and China's achievement and efforts on boosting employment, analyzed a host of China's important polices to increase employment rate, and posed suggestions on improving state economic governing system and state economic governance capability.

- As the counselor of State Administration of Foreign Experts Affairs of China(SAFEA), Mr. TOKUCHI Tatsuhito, the Board member of CIDEG, dedicates to researching urbanization policy and promoting Sino-Japan experts' exchanges. On July 14th, Mr. Liu Yanguo, the Deputy Administrator of SAFEA, met Mr. TOKUCHI and Japanese expert Prof. Akira Koshizawa to discuss on the metropolitan circle planning of Beijing-Tianjin-and-Hebei region. On September 4th, Mr. TOKUCHI participated in the counselling meeting of "Experience and Lessons from Tokyo Metropolitan Circle on the Integrated Development of Beijing-Tianjin-and-Hebei Region", on which SAFEA Deputy Administrator Mr. LIU Yanguo made a keynote speech. On October 27th, SAFEA Administrator Mr. ZHANG Jianguo had a meeting with Mr. TOKUCHI and other Japanese experts who came to Beijing for the symposium about financial crisis and its coping mechanism.



- On November 5th, the Leading Group Office of Network Security and Informationization of Chinese Government called the heads of relating ministries, scholars and entrepreneurs to a symposium on how to apply the gist of the Four Plenum to promote the informationization and to maintain the network security. Prof. XUE Lan, Dean of School of Public Policy and Management and Director of CIDEG, was invited to the meeting and discussed with other participants on specific actions to network security and informationized law construction.

- LIU Yunshan, the member of the Standing Committee of the Political Bureau of the CPC Central Committee and member of its Secretariat, had two symposiums with relating departments, local government leaders and scholars on fully implementing the spirit of The Fourth Plenary Session of the 18th CPC Central Committee and the gist of President Xi Jiping's series of important talks, fully promoting the strict regime on internal management and officers' management. CIDEG director Prof. XUE Lan was invited to the meeting and shared his thoughts on the theme.



- CIDEG's joint chairperson Mr. WU Jinglian is calling for reform actively in recent years, putting forward a range of plans for an overall and deepening reform and a series of preparations to start it. On 29 and 30 October 2014, Mr. WU Jinglian, member of CIDEG's academic committee, attended the Financial Street Forum 2014 held in Beijing and delivered a speech on "Strategies and Tactics to Overcome Financial Risks" at the forum. On 11 June 2014, Mr. WU Jinglian attended the Sina-Chang'an Forum co-sponsored by Chinese Economists 50 Forum and finance.sina.com.cn and delivered a speech entitled "A New Historical Point, A New Journey of Reform". From 22

to 24 March 2014, Mr. WU Jinglian attended the China Development Forum 2014 and made a keynote presentation entitled on "sequencing reforms in accordance with their roles in the market" in the session of "Sequencing of Reforms and Short-term Growth Risks". These presentations have received considerable attention from the academic community.



Website

The CIDEG Website (<http://www.cideg.org.cn>) consists of sections on CIDEG Perspectives, Recent Developments, Research Projects, Academic Activities, and Research Publications. To promote the spread of knowledge and academic exchanges, the Website presents timely reports on CIDEG's academic activities and research projects and publishes the full texts of CIDEG's research reports and presentations at academic salons. The Website is published in both English and Chinese to meet the needs of readers in China and abroad.



WeChat Official Account



CIDEG opens its WeChat official account (Tsinghua_CIDEG) which aims to transmit free but rigorous scholarship. Through WeChat, CIDEG publishes its updated research findings, seminar announcements and academic activities' record, so as to share the leading research and ideas of China's institutional changes, industrial development and environmental governance.