



# CIDEG

产业发展与环境治理研究中心  
Center for Industrial Development  
and Environmental Governance

# Annual Review 2006



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# 中心介绍

清华大学公共管理学院产业发展与环境治理研究中心成立于2005年9月27日。本中心致力于产业发展、环境治理与制度变迁领域的政策研究、学术交流、研究生教育及在职人员培训，旨在提高中国公共政策与治理研究与教育的水平，促进学术界、产业界、非政府组织及政府部门之间的沟通、理解和协调。



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## About CIDEG

The Center for Industrial Development and Environmental Governance (CIDEG) in the School of Public Policy and Management at Tsinghua University serves as a center of excellence for policy research, academic exchange, graduate education and on-the-job training in industrial development, environmental governance, and institutional transition. The long term goals of the Center are to promote education and research in public policy and management in China and to enhance communication, understanding and cooperation between the academic, business, non-profit, and public sectors.

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## 研究项目

### 重大课题

#### 中国生产性服务业与制造业升级的互动关系研究

(国务院发展研究中心 李善同 教授)

该项目通过前沿文献和国际比较探索生产性服务业与制造业升级的历史演化过程和一般规律，继而通过1992—2002年各部门投入产出表分析中国生产性服务业与制造业互动的特征和趋势，并且对特定行业和地区进行案例研究以验证上述特征、趋势和规律，最终提出生产者服务业与制造业升级之间互动关系的理论创新和政策建议。

#### 中国环境监管体制及其效能研究

(清华大学公共管理学院 齐晔 教授)

该项目全面梳理我国的环境监管体制，详细、清晰地描述中央和地方政府环境保护主管部门和相关机构各自职能和相互关系，分析环境监管体制中存在的问题；分析政府政策法规、措施和工具在环境监管中的作用机制；用定性描述和定量分析的方法，对环境监管对象的环境表现、环境破坏行为的性质、类别和对环境监管机制的行为响应进行系统分析，从而对政府环境监管体制的有效性做出评价；最后，针对中国环境监管机制中的问题提出具体政策建议。

## Research Projects

### Major Projects

#### **The interactive relationship between the development of Chinese producer services industry and the upgrading of manufacturing industry**

*Professor LI Shantong*

*Development Research Center of State Council P.R.China*

The project aims to survey the evolution process and general modes of interaction between Chinese producer services and manufacturing industry over time. Document research and empirical analysis of the Input-Output Tables of various sectors through the year 1992 to 2002 to identify the interactive features and trends. Moreover, more in depth case studies are conducted to cross-verify findings from above quantitative analysis. Furthermore, the Chinese experiences are compared with the development of producer services and manufacturing industry in other countries. Based on the thorough analysis, this study offers innovations of the theory of interactions between producer services and manufacturing industry. Policy recommendations are thus provided to streamline the two industries to facilitate the upgrading of manufacturing industry.

#### **China's environmental regulation system and its efficacy**

*Professor QI Ye*

*School of Public Policy and Management, Tsinghua University*

This project studies, first, environmental regulations on paper in China; second, functions and roles of environmental protection agencies of both central and local level and their relationships; third, the functioning mechanisms of environmental regulations and policy tools at disposal of government. Furthermore, an emphasis is placed on environmental regulations in practice by focusing on industry——obtain a better understanding of how they perceive the regulatory context in which they operate, their behavioral responses, and sustainability. Both qualitative and quantitative approaches are adopted to evaluate the efficiency and effectiveness of Chinese environmental regulatory system. Finally, policy recommendations are offered to improve environmental governance in China.

● **中国承接全球服务外包：  
延伸全球分工产业链及中国服务业开  
放式发展研究（拟）**

（中国社会科学院 江小涓 教授）

系统研究中国承接全球服务外包的总体情况，构建制造业外包与服务外包的统一分析框架，并且通过典型国家的比较研究，探索服务外包与东道国就业、增长及生产率等的关系。对特定产业的实证研究还有望揭示服务外包对企业竞争力、技术溢出效应等的重要影响。研究还对中国承接全球服务外包的发展趋势进行预测并提出相关政策建议。

● **应急研究**

● **人才培养、选拔和使用的社会环境国际比较研究**

（CIDEG兼职研究员 孟健军）

对日本和法国的人才选拔和用人制度的社会环境进行国际比较，研究两国在人才战略中注重能力培养和素质教育的制度、政策和社会环境。该报告提交教育部等有关部门参考。

● **中国行政体制改革研究（拟）**

（CIDEG兼职研究员 孟健军）

该项目旨在探索中国进行中央—地方行政管理体制扁平化、分权化改革的理论依据及现实的可行性。

**China's participation in the outsourcing of services  
global-wide:**

Research on the extension of the industrial chain, division of labor and the development of China's services industry in the global market (Proposed)

*Professor JIANG Xiaojuan*

*Chinese Academy of Social Sciences, P. R. China*

The project will carry out a systematic study on the current status of China's position in the context of global outsourcing markets. It will construct a unified analytical framework for manufacturing outsourcing and services outsourcing. At the same time, it will explore the relationship between services outsourcing and the host country's employment, economic growth and productivity through comparative research on some selected countries. The empirical study on specified industry will also examine impacts of service outsourcing on enterprise competitiveness and technology spillover effect etc. Policy suggestions will be made on how to improve China's performance in these industries.

**Applied Policy Research**

**International comparison of the social environment for  
personnel training, selection and employment (Completed)**

*MENG Jianjun*

*CIDEG Adjunct Research Fellow*

The project made international comparison on the social environment for the selection of college entrants and employment policies in Japan and France. The research analyzed the linkages between specific policies and the corresponding social environments. The report had been submitted to the Ministry of Education and other governmental agencies for their reference.

**Study on China's administrative reform (Proposed)**

*MENG Jianjun*

*CIDEG Adjunct Research Fellow*

The project aims to explore the theoretical basis and feasibility to reform China's administrative system of central and local governments in a flatter and more decentralized way.

## 研究人员 Research Fellows



崔之元 教授  
Professor CUI Zhiyuan

主要研究领域：政治经济学，国有企业改革与民营化，宏观经济政策，政府体制改革，财税体制改革

**Major research areas:** Politics and economics, state-owned enterprises reform and privatization, macroeconomic policies, organizational reform of government, finance and taxation system reform



孟健军 兼职研究员  
Adjunct Research Fellow  
MENG Jianjun

主要研究领域：发展经济学，东亚与中国经济，产业研究与劳动经济学

**Major research areas:** Development economics, Chinese economy and East Asia economy research, population, labor and industry



齐晔 教授  
Professor QI Ye

主要研究领域：资源环境政策与管理，可持续发展理论、方法与政策

**Major research areas:** Resource and environmental policy and management, sustainable development theories, methods and policies



巫永平 教授  
Professor WU Yongping

主要研究领域：政府与市场，产业政策，地方政府的产业政策与区域发展，台湾研究

**Major research areas:** Government and market, industrial policy, the industrial policy of local government and regional development, the Taiwan issues research



俞乔 教授  
Professor YU Qiao

主要研究领域：货币与金融经济学，公共金融，国际金融体系

**Major research areas:** Currency and financial economics, public finance, international finance system

# 学术交流与合作

## CIDEG International Exchanges



2005年9月27-28日，CIDEG主办“中国的和谐发展：产业、环境与制度”国际研讨会。

2005. 9. 27-28, the inaugural conference of CIDEG on "China's harmonious development: Industry, environment and system " was held in Tsinghua University.



2005年11月8日，美国环境保护署（EPA）前署长Carol Browner女士在研讨会上作了题为“冲突与协调：美国环境治理中的中央与地方政府关系”的主题发言。

2005. 11. 8, Carol Browner, the former director of the United States Environmental Protection Agency (EPA), delivered a keynote speech at the seminar entitled "The relationship between the central and local governments in environmental governance in the United States".



2005年10月22日，美国总统环境政策顾问、白宫环境质量委员会主席James L. Connaughton先生，与中国学者探讨了环保公共政策领域的相关问题。

2005. 10. 22, James L. Connaughton, the environmental policy adviser to the President of the United States, the chairman of White House Council on Environmental Quality, discussed issues related to environmental protection public policy with Chinese scholars.

2006年4月11日，美国环保署现任署长Stephen L. Johnson先生在CIDEG作题为“中美环境合作”的主题演讲。

2006. 4. 11, Stephen L. Johnson, the director of United States Environmental Protection Agency delivered a speech in CIDEG entitled "Sino-U.S. environmental cooperation".



2006年6月13日，锡拉丘斯大学信息研究学院Milton Mueller教授，在CIDEG午餐沙龙活动中，做了题为“全球网络和国家主权：21世纪的网络管理”的主题发言。

2006. 6. 13, Professor Milton Mueller, came from Information Research Institute of Syracuse University, delivered a speech entitled " Global network and national sovereignty: the 21st Century network management" in CIDEG 's lunch seminar.



2006年8月13日，美国哥伦比亚大学地球学院主任、联合国秘书长安南的高级顾问、次秘书长Jeffrey Sachs先生做了题为“贫穷的终结”的精彩演讲。

2006. 8. 13, Jeffrey Sachs, the director of the Earth Institute at Columbia University, senior adviser to UN Secretary General Kofi Annan, delivered an inspiring speech entitled "The End of Poverty" in CIDEG.





**CIDEG专栏** 《比较》杂志设立“CIDEG专栏”。

**CIDEG Column** *Comparative Studies* magazine sets "CIDEG column".



**CIDEG文库**

**CIDEG Series**



《从江户到平成——解密日本经济发展之路》 大野健一 著 中信出版社 2006年5月出版  
本书阐述了日本从落后的“发展中国家”跃升为发达的工业化国家的独特发展历程。它所体现的一个国家并非由外来压力主宰而是主动参与全球化进程的“转化式适应”理念，对中国发展有重要的借鉴意义。

*The Path Traveled by Japan as a Developing Country: Economic Growth from Edo to Heisei* By

OHNO Kenichi China CITIC Press Published in May 2006

The book described Japanese's unique jumping development course from laggardly "developing countries" to the developed industrialized country. The "translative adaptation" concept it reflected which means that a country is not dominated by external pressure but actively participates in the globalization process is of great importance for the development of China.

《自然与市场——捕获生态服务链的价值》 杰弗里·希尔 著 中信出版社 2006年7月出版

本书阐释了环境保护与市场机制相结合的理念。它表明“市场型环境保护”所创造的收益远远大于资源破坏型商业活动所带来的价值。

*Nature and the Marketplace: Capturing the Value of Ecosystem Services* By Geoffrey Heal China CITIC Press Published in July 2006

The book explained the idea of combining environmental protection with the market mechanism, which showed that the "market-based environmental protection" benefits far outweigh the value created by the resources break-up commercial activity.

《环境行政的回忆》(暂定名) 桥本道夫 著 中信出版社 即将出版

作者为日本厚生省退休官员，以回忆录的方式记录了日本经历战后原子弹爆炸受害者的医治、50年代工业污染、60年代开始了制订环境政策的过程。对中国的环境立法、执法等制度变迁具有相当的借鉴意义。

*Environment Chief Memories* By Seiko Dolph China CITIC Press To be published soon

The writer of this book is a retired official of Japan's Ministry of Health, Labor and Welfare, it recorded the treatment of Japanese victims who suffering the atomic bombing, industrial pollution in the 1950s and the 1960s have begun to formulate policies on the environment process in the way of memoirs, it will be a goodish reference to China's environmental legislation, law enforcement and other system changes.

《能力建构的竞争》(暂定名) 藤本隆宏 著 中信出版社 即将出版

日本的汽车产业，无论是产品的质量、还是在世界市场的占有率，现在还处于世界产业的航标。此外，看板生产方式(Kanban System)和全面质量管理(Total Quality Control)等源自日本的生产系统也已成为全球性标准。本书将从在企业生产、开发现场等进行的综合能力竞争，即“能力建构竞争”的视角来探讨这种强大力量背后的秘密，同时，为长期经济萧条压迫下丧失发展自信的日本企业的苏生提供明确的方针。

*Competition of Capacity Building* By Takahiro Fujimoto China CITIC Press To be published soon

Japan's auto industry is now the beacon in the world industry both on product quality and market share in the world. In addition, the production systems such as Kanban System and Total Quality Control from Japan have become the global standards. The book will explore the secrets behind this powerful force in the perspective of "competition of capacity building" which is the competition of the comprehensive capacity in production and development sites. It also provides a clear guideline for the non-confident Japanese companies' resuscitation which have been oppressed by the long-term depression.

## 机构合作

### CIDEG协办“创新能力”国际研讨会

2006年5月20日，CIDEG与清华大学中国科技政策研究中心、斯坦福大学区域创新与创业精神研究部联合主办了题为“大中华区创新能力：进步与挑战”的国际研讨会。

### CIDEG协办“创新与环境友好型社会”国际研讨会

2006年5月22日，CIDEG与中国环境与发展国际合作委员会（CCICED）秘书处共同主办题为“创新与环境友好型社会”国际研讨会。

## 媒体报道

青木昌彦教授表示：“希望将CIDEG建设成为聚集世界专家，能够活跃的开展讨论的平台。”

——《日经产业消息》

### 平面媒体：

《日经产业消息》 《中国经济时报》  
《法制晚报》 《重庆晚报》 《财经》

### 网络：

清华新闻网 网易 中国工程硕士教育网  
中国产业经济信息网 中国大学生在线

### 电视：

中央电视台国际频道（CCTV-9）

## Cooperative Network

### CIDEG co-sponsored "innovation capacity" international seminar

2006. 5. 20, the China Science and Technology Policy Research Center of Tsinghua University(CISTP), the Ministry of Regional Innovation and Entrepreneurship(SPRIE) at Stanford University and CIDEG jointly sponsored an international seminar entitled "Greater China innovation: progress and challenges".

### CIDEG co-sponsored "innovation and environment-friendly society" international seminar

2006. 5. 22, the Secretariat of China International Cooperation on Environment and Development(CCICED) and CIDEG co-sponsored an international seminar entitled "Innovation and environment-friendly society".

## Media View of CIDEG

Professor Aoki Masahiko said:"we hope to make CIDEG a platform on which the outstanding scholars worldwide get together and discuss broadly."

Nikkei Industrial News

### Print Media

*Nikkei Industrial News*  
*China Economic Times*  
*Legal System Evening News*  
*Chongqing Evening News*  
*Caijing Magazine*

### Network

*Tsinghua News Net*  
*Net Ease*  
*China Master of Engineering Education Net*  
*China Industry Economical Information Net*  
*China University Students On-line*

### Television

*CCTV international channel (CCTV-9)*

